



# BROOKE BREWER

PUBLIC RELATIONS PROFESSIONAL

## About me

I am a senior studying Public Relations at Auburn University with a minor in Business. I have experience in marketing and website design. Strong creative and analytical skills.

## EXPERIENCE

### MARKETING INTERN

SylvanSport – Brevard, North Carolina

**2024 – Present**

- Create campaigns to boost brand awareness and sales
- Develop digital strategies, manage social media, design graphics, and analyze trends in data
- Provide sales support and assist with customer inquiries

### SOCIAL MEDIA STRATEGIST

The Auburn Plainsman Newspaper – Auburn, AL

**2022 – 2024**

- Cultivated visually appealing social media content
- Managed all social media accounts
- Collaborated with the social team to promote newspaper articles

### COMMUNITY OUTREACH COORDINATOR

Fly Creek Watershed Preservation Association – Fairhope, AL

**2021 – Present**

- Manage website and social media platforms
- Coordinate with surrounding preservation organizations
- Raise donations and find sponsors



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## EDUCATION

### BACHELOR OF ARTS

Auburn University

**2022-2024**

## SKILLS

- Proficiency in Canva, Adobe Express, Qualtrics, and Premiere Pro
- Polished public speaker with exceptional writing skills
- Excellent interpersonal communication skills
- Web Design
- Project Management Tools
- Data Analysis
- Proficiency in HubSpot