



# **sylvansport**

**BREVARD BASH FESTIVAL**  
**CAMPING|MUSIC|BEER|SHOPPING**

**21 Welcome St  
Brevard, NC 28712**



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**FOR IMMEDIATE RELEASE:**

11/27/2023

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**Sylvan Sport Presents a Music and Camping Experience at Brevard Bash Festival**

Brevard, N.C.— SylvanSport, the leading provider of innovative outdoor adventure gear, is thrilled to announce its participation in the upcoming Brevard Bash Festival, taking place in Brevard, North Carolina, on Dec. 4, 2023. As the festival's official gear partner, Sylvan Sport will showcase its cutting-edge products and provide festival-goers with an unforgettable outdoor experience.

Brevard Bash Festival aims to create an immersive atmosphere, bringing together the thrill of live music with the serenity of camping under the stars. From indie rock to Americana, blues to bluegrass, Brevard Bash Festival showcases a diverse range of musical talent. With performances by both emerging artists and established acts, festival-goers can expect a carefully curated lineup that will cater to every musical taste. This year, attendees will not only be treated to an exceptional musical journey, but also have the opportunity to explore Sylvan Sport's revolutionary gear.

Nestled in the heart of Brevard, attendees will have access to stunning natural landscapes and a host of outdoor activities. From hiking picturesque trails to exploring charming local shops and eateries, there is something for everyone to enjoy during this unforgettable weekend.

"We are thrilled to be a part of Brevard Bash this year," said Tom Dempsey, CEO of SylvanSport. "Our products align perfectly with the festival's spirit of adventure and outdoor

exploration. We look forward to showcasing our innovative gear and providing festival-goers with the ultimate camping experience."

At the SylvanSport booth, festival attendees will have the chance to interact with our knowledgeable team members who will be showcasing our flagship product, the GO camper trailer. The GO combines the best features of a camper, tent and utility trailer into one compact unit. Its lightweight design allows for easy towing, while the spacious interior provides comfortable sleeping quarters and storage for all your festival essentials.

Tickets for Brevard Bash Festival are now available for purchase on the official festival website. Visit the SylvanSport booth at Brevard Bash and our team will be on hand to answer any questions, offer demonstrations and provide exclusive festival discounts. Three-day VIP passes start at \$300, three-day general admission passes start at \$150, single-day VIP passes start at \$75 and single-day passes general admission start at \$50.

Passes will be released to the public for purchase on Nov. 30, 2023, and can be acquired or exchanged at [www.sylvansport.com](http://www.sylvansport.com) and [eventbrite.com](http://eventbrite.com), as reported by the Brevard Bash Festival website. The event is limited to 5,000 attendees.

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*Sylvan Sport is a leading provider of innovative outdoor adventure gear designed to enhance outdoor adventures and provide unmatched convenience. From camping trailers to mobile gear haulers, Sylvan Sport offers innovative solutions that cater to the needs of music festival-goers seeking comfort, convenience, and style. With an ever-growing range of cutting-edge products and a dedication to innovation, Sylvan Sport continues to push boundaries in the outdoor industry. To keep up to date on festival pass availability and additional details about the festival, please visit [www.sylvansport.com](http://www.sylvansport.com) and sign up to receive email notifications. Join the conversation on social media and follow us on Twitter (@BrevardBashFestival, #BrevardBash)*



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### Backgrounder

Sylvan Sport is an innovative company that has been redefining outdoor adventures since its inception in 2004. With a passion for connecting people with nature, Sylvan Sport designs and manufactures cutting-edge recreational vehicles and camping gear. The Brevard Bash Music and Camping Festival is the brainchild of SylvanSport, aimed at creating a one-of-a-kind experience for music lovers and camping enthusiasts alike.

Set against the breathtaking backdrop of Brevard, North Carolina, this festival promises a weekend filled with incredible music, outdoor activities and unforgettable memories. The Brevard Bash Festival provides an impressive lineup of both established and up-and-coming artists from various genres. From rock to folk, indie to country, there's something for everyone.

In addition to the exceptional music lineup, the festival offers a wide range of outdoor activities to keep attendees entertained throughout the weekend. From hiking and kayaking to mountain biking and fishing, Brevard Bash provides ample opportunities to explore the natural beauty of the surrounding area.

Sylvan Sport takes camping to a whole new level at the Brevard Bash Festival. With their state-of-the-art recreational vehicles and camping gear, attendees can enjoy the ultimate

combination of comfort and adventure in the great outdoors. Whether you prefer tent camping or want to experience the luxury of glamping, Sylvan Sport has you covered at Brevard Bash Festival.

The Brevard Bash is proud to support local businesses by featuring a diverse selection of food vendors offering delicious cuisine and artisan vendors showcasing unique handmade crafts. In addition to food, the festival provides an outlet for local wineries and breweries to display their beverages and products.

Festival attendees can indulge in mouthwatering dishes and craft beers, enjoy Sylvan Sports camping products, and listen to a variety of music at the Brevard Bash Festival. The Brevard Bash Festival is set to take place Dec. 4 2023 from 11 a.m. to 11 p.m. every day until Dec. 7, 2023.



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**Senior Staff Biographies**

**Tom Dempsey**

**Founder and CEO, Sylvan Sport**

Tom Dempsey has founded and led several North Carolina-based companies in the outdoor industry, including SylvanSport, a Brevard-based company that manufactures popular compact RVs. As a creative industrial designer, his past work includes products in the medical and outdoor-recreation fields that have been featured by hundreds of media outlets.

Dempsey is an avid outdoorsman and entrepreneur known to fit mid-day mountain bike rides into his daily routine. The Brevard native, Dempsey, is the brains behind the Brevard Bash Festival. Given his love of everything outdoors, music and craft beer it makes perfect sense that he calls Brevard, North Carolina his home now.

**Kyle Williams**

**CEO, Brevard Brewing Company**

Kyle Williams is the owner and brewmaster of Brevard Brewing Company. He began his career as a brewmaster in 2006 and has been passionate about brewing high-quality, delicious beers ever since. His dream has always been to have his own brewery, and in October 2011 this began to become a reality.

Brevard Brewing Company specializes in german-inspired lagers and live music. Williams saw Brevard Bash as an opportunity to sell his carefully crafted beer and he wanted to work to make it the most successful event in Brevard, North Carolina. Williams' combined passion for music and beer helped launch Brevard Bash into the success it is today.

**James Christian**

**Founder and CEO, Brevard Music Center**

In 1936 James Christian founded the Davidson Music School for Boys at Davidson College in North Carolina. The school was a summer music camp modeled loosely after the National Arts Camp at Interlochen. The first Brevard Music Festival, with James Christian as Artistic Director, was presented in August 1955 and the Music Camp was renamed to Brevard Music Center a year later.

Since then the Auditorium has hosted decades of rehearsals and performances. Chritsian wanted the Brevard Music Center to be part of the Brevard Bash Festival. The 1,800 seat, open-air, Auditorium is where the Brevard Bash Festival will be held Dec. 4 through Dec. 7, 2023.



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## Blog Post

### **Brevard Bash Festival is taking music festival lodging to the next level with a variety of housing and camping options for the week**

Are you excited about attending the Brevard Bash Festival, but still looking for a place to stay while you're there? Look no further! Get ready to immerse yourself in a week-long celebration of music, nature, and unforgettable memories. Brevard now offers a wide variety of lodging options at special rates for festival goers. Whether you're an adventurous camper or prefer a luxury experience, Sylvan Sport has something to offer you.

#### **1. Camping at the Festival Grounds**

At Brevard Bash, camping under the starry night sky is an integral part of the experience. Sylvan Sport has curated a variety of camping options to suit every camper's preferences. Embrace the true camping experience by setting up your own tent at designated camping areas. Wake up to the sounds of nature and enjoy Sylvansport's most popular product, the GO camper trailer. Bring your own RV or rent one from Sylvan Sport's trusted partners to enjoy all the comforts of home while still being part of the festival atmosphere. Limited spaces are available, so make sure to reserve early.

#### **2. Glamping**

For those seeking a touch of luxury without compromising on adventure, glamping options are available at Brevard Bash. Sylvan Sport offers stylish and comfortable glamping tents equipped with cozy beds, lighting and other amenities to make your stay truly magical.

#### **3. Nearby Campgrounds**

For those who prefer to camp outside the festival grounds, Brevard and its surrounding areas offer beautiful campgrounds that are worth considering. Whether you're looking for a versatile camper trailer like the GO or a lightweight kayak like the Lago, Sylvan Sports has you covered. Located just a short drive away from the Brevard Bash Festival, the Davidson River

Campground and the campgrounds within the Pisgah National Forest both offer well-maintained and spacious areas for camping.

More information about the above accommodations and others can be found at:  
[www.sylvansport.com](http://www.sylvansport.com) under the accommodations tab. Tickets can be purchased on [brevardbashfestival.com](http://brevardbashfestival.com).



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**Publicity Photos**



Sylvansport's GO camping trailer being shown at the Brevard Bash Festival in North Carolina. The GO camping trailer is a comfy, lightweight camper that is perfect for families and festival goers.



Brevard Bash Festival attendees drink from a craft beer barrel in Brevard, North Carolina. The Brevard Bash Festival features over 200 beers from more than 50 craft breweries from across the U.S., live music and an array of beer drinking games.



Brevard Bash festival attendees sit on the lawn at Brevard Music Center in North Carolina to drink craft beer and watch local bands play. The Brevard Music Center is an open-air auditorium that holds up to 5,000 people.