

Brooke Elise Brewer

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Education

- Auburn University - December 2024
- Major - Public Relations
- Minor - Business

Experience

SylvanSport - Brevard, NC - May 2024-present - Marketing Intern

- Created innovative campaigns that drive brand awareness and sales growth
- Collaborated closely with marketing team to execute digital strategies, manage social media platforms, generate graphics and analyze market trends
- Assisted with sales events, customer inquiries, and product demonstrations

The Auburn Plainsman - Auburn, AL - October 2023-present - Social Media Assistant

- Cultivate visually appealing social media content
- Manage all social media accounts
- Collaborate with the social media team to promote newspaper articles

Fly Creek Preservation Association - Fairhope, AL - January 2022-present - PR Specialist

- Manage and update website
- Coordinate with surrounding preservation organizations
- Raise donations and find sponsors

Campus Involvement

- Public Relations Student Society of America - Auburn, AL- September 2023-present
- Member of Chi Alpha - Anchorage, Alaska - August, AL - August

Additional Qualifications & Skills

- Proficiency in Canva, Adobe Express, Qualtrics, and Premiere Pro
- Polished public speaker with exceptional writing skills
- Excellent interpersonal communication skills